



INTERNATIONAL ASSOCIATION
of INTERVIEWERS

APRIL 1-2, 2020 NASHVILLE, TENNESSEE

BE VISIBLE, ENGAGED AND CONNECTED WITH INDUSTRY LEADERS


ELITE
TRAINING DAYS

2020

WHY ATTEND ELITE TRAINING DAYS?

The Elite Training Days event has key topics presented by industry professionals. Elite Training Days was created by IAI for CFIs to promote their education growth as elite interviewers. Over 200 professional interviewers attend the past few Elite Training Days events. Attendees ranged from CEO's, Directors and Managers to Store Associates and Law Enforcement. CFIs and IAI members receive discounted pricing to attend the Elite Training Days event.

WHO ATTENDS ELITE TRAINING DAYS?

Anyone interested in becoming an elite interviewer should attend. Elite Training Days is the only event of its kind focused on the craft of interviewing and interrogation.

High-level executives from various disciplines have attended including:

- All levels of Loss Prevention/Asset Protection
- Law Enforcement
- Human Resource Professionals
- Inspector Generals
- Auditors
- Government Officials
- Educators

PAST ATTENDEE FEEDBACK

- "No brainer – can't miss the educational and networking opportunities. I like the intimacy of meeting the vendor partners."
- "Elite Training Days gives me the tools and resources to become a better interviewer."
- "One of the best conferences I attend!"
- "Best event I attend yearly."
- "I always find the information and perspective alone to be worth the conference. The networking is icing on the cake. I really enjoy the networking list and the scheduled event."
- "I enjoyed the variety of presentations. They show that IAI wants to help us improve as a whole person not just as interviewers."
- "I felt the content was great!"
- "Dollar for dollar, Elite Training Events are second to none. Already have next year on my calendar."

2020 SPEAKERS



Dr. Brian Cutler President Coral Coast Group

In 1989, Dr. Cutler began serving as a consultant and expert witness in cases involving risk factors for mistaken eyewitness identifications and mistaken eyewitness memories and has to date consulted in more than 200 cases. In 2013, Dr. Cutler began serving as a consultant and expert witness in cases involving the risk factors for false accusations and false confessions, and to date has consulted in more than 40 cases. Dr. Cutler has consulted and testified in criminal (juvenile and adult) and civil cases (human rights and accident cases), depositions, hearings regarding admissibility of expert testimony, motions to suppress eyewitness identifications and confessions, ineffectiveness of counsel hearings, post-conviction appeals, bench trials, and jury trials.

The logo for ELITE TRAINING DAYS features the word "ELITE" in a large, bold, italicized sans-serif font. Above the letter "I" is a stylized graphic of a yellow sun or light source with a black arc above it. Below "ELITE" is the phrase "TRAINING DAYS" in a smaller, bold, italicized sans-serif font.

2020



Brett L. Ward, CFI Divisional Vice President of Client Relations and Business Development Wicklander Zulauski and Associates

Mr. Ward has led over 900 seminars on Interview & Interrogation Techniques for private, law enforcement and government entities. Mr. Ward, also a consultant for WZ has conducted hundreds of investigations throughout his career with WZ for both the public and private sectors. A frequently requested speaker, Brett has presented at over 80 conferences in his 2+ decade career at WZ, including Eye for Retail – Europe, SHRM, NRF, RILA, FMI, ASIS, ACFE, RCC, HR Star and dozens of state

level HR associations. He currently runs the Private Division for WZ, a responsibility including 240+ clients and 150+ contractual and open registration programs annually. Mr. Ward has extensive training in the government sector including such clients as the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF), Federal Bureau of Investigations (FBI), U.S. Bureau of Citizenship and Immigration Service (USCIS), and the Naval Criminal Investigative Service (NCIS) where courses were taught at the Federal Law Enforcement Training Center (FLETC) in Glynco, Georgia.



ELITE TRAINING DAYS 2020

AGENDA

April 1, 2020

8:00 AM	Registration and Networking
9:00 AM	Welcome
9:15 AM	Presentations Begin
12:00 PM	Lunch
1:30 PM	Presentations
5:00 PM	Closing
5:30 PM	Networking Event

April 2, 2020

8:30 AM	Networking
9:00 AM	Presentations
1:00 PM	Closing

2019 ELITE TRAINING DAYS SPONSORS



ABOUT THE INTERNATIONAL ASSOCIATION OF INTERVIEWERS

The International Association of Interviewers (IAI) is the only association specifically for CFI designees as well as all those dedicated to the art of interviewing and interrogation. IAI's mission is to provide educational, business and networking opportunities to interviewers from all disciplines through valuable resources such as instructive events, useful Web content, exclusive Webinars and much more. To learn more about IAI membership and existing educational resources visit www.certifiedinterviewer.com.

Founded by the leaders in Interview and Interrogation Training Wicklander-Zulawski & Associates

WE ARE THE

INTERNATIONAL ASSOCIATION OF INTERVIEWERS

2,500+ IAI MEMBERS 1,800+ NUMBER OF CFIs

Committed Professional Dedicated Certified Elite

In the past few years...

100+ Promotions of CFIs to Director and Vice Presidents

250+ Executive level CFIs promoted

Questions? Need more information? Contact Dana Sadowsky at 630-515-3579