

# ELITE TRAINING DAYS

EXHIBITOR & SPONSOR PROSPECTUS October 12 & 13, 2021  
MUSIC CITY CENTER | NASHVILLE, TENNESSEE



## WELCOME FUTURE ETD SPONSOR!

IAI's Elite Training Days (ETD) continue to represent an iconic annual event within the interviewing community. Last year, along with the rest of the world, COVID caused us to cancel the event for the first time in the history of the association. This year, we are blazing forward, intent on making 2021 ETD the best conference we have ever hosted! We've added speakers, more industries will be present, and the expected attendance is set higher than ever. Join the movement by partnering your ELITE brand with the ELITE conference of 2021!

## 2021 SPEAKER LINE-UP



### GEORGE PIRO

Currently serves as the Special Agent in Charge (SAC) for the FBI Miami field office. Over the course of his storied law enforcement career, Piro has conducted thousands of interrogations. He was the Team Leader and Lead Interrogator of the Saddam Hussein Interrogation Team in 2004.



### BRYAN BARLOW, CFI

Training Coordinator & Instructor, Bureau of Detectives, Chicago Police Department and Instructor with Wicklander-Zulawski & Associates.



### MARIANNE MASON, PHD

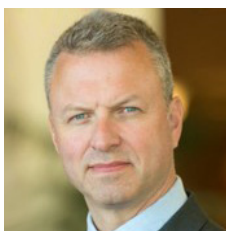
Associate Professor at James Madison University. Researcher in the areas of language and the law/forensic linguistics (police discourse, police interrogation, legal discourse), discourse/conversion analysis, pragmatics, and translation/interpreting studies. Provider of expert forensic linguistic testimony/reports in criminal appellate cases in the state of Georgia.



### LISA MITCHELL, CFI

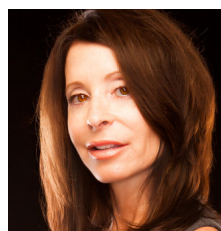
Lisa is a communications expert and Founder of Power Body Language. She specializes in Body Language and Non-Verbal communication skills, coaching high-performing executives and teams and providing expert analysis during jury selection.

## CO-PRESENTING



### JOHN WAUGH, CFE, CAMS

Retired Federal Agent, U.S. Secret Service and Department of Veterans Affairs, Office of the Inspector General. Served as the lead investigator on multi-million-dollar Ponzi-scheme that was featured on CNBC's "American Greed".



### MARY LYNN RAPIER, PHD, CFE, MAS

Licensed Clinical and Forensic Psychologist, Dr. Rapiere has decades of experience assessing and treating individuals in private, corporate, and public sectors.

## THE FACTS

6,500+

members strong and growing

33%

of IAI members are Certified Forensic Interviewers (CFI)

400+

CFI's promoted to Directors or Vice Presidents of Loss Prevention since 2015

20%

of IAI members are Directors, Vice Presidents and decision-makers who make key buying decisions within their organizations.