

**IAI SW Chapter**

**Board meeting minutes**

**1/13/26 1pm**

Introduction of committee members conducted, all present except Myna. Also Emily K.

Week prior to calls JC and Jenn will get together to align on agenda, then will send out to all of us. Come w thoughts and ideas always. Emily and/or David will possibly join our calls for bkground/support. We can share screens, dialogue, etc.

12.19.25 JC and Jenn attended another Chapters mtg. Chair designations JC Vice – no 2<sup>nd</sup> Tony Membership Chair, Jason Education/Trng Chair, Kim Communications Chair. Myna Social media/mktg. No committees for now until needed. IAI logo as standard

Every 2<sup>nd</sup> Tuesday of month at 2pm – JC will take notes, Emily will post if Kim not available

If you can't make it send an email letting us know any possible issues/concerns you would like discussed

Jenn - Linked In page list all Chairs as Admin. JC and Kim need to be added as Admins to Linked In Chapter so can post. Everyone should be able to post, but Mayne will be priority, if she not available other chairs can add. All chairs have been Introduced. Kim next 1.19, then Mayna. Verified all Titles, emails, phones, etc on spreadsheet. We all have 2 year terms thru 2027.

JC discussed agenda – 3 scholarships to use to try and market for more members to the group. Discussed how to use them, possible as raffle items at in person meetings, incentives to come to meetings whether virtual or in person, raffle on Linked In possibly a poll so requires participation. Still have to fulfill the requirements of being qualified, want it, etc.

2026 Calendar Phx May 12 PM Board Mtg T Mobile Mesa AZ can house 15-25 people for mtg and in person Training with Chris Norris the following 2 days. Can be virtual or attend in person. Possible 2<sup>nd</sup> in person meeting in Vegas Q3 at TMobile store or Epic location (15-20 people max).

LinkedIn posting on the WZ takeover already happened. Want postings to go out every other week or so. Approval process Tony and Jenn developed a Welcome email to post on LinkedIn and also send as an email to our peers/clients, etc. Possible place on the IAI SW site for those who are already part of the community. All Board agreed looks good, will have Mayna send out accordingly.

Outreach/membership – Tony -revise outreach msg by week 2 Jan for LinkedIn. Once join quick welcome is done. Push email to current members and 2ndary email for potential memberships are in progress.

ORCA Events to attend: monthly mtgs – 4.9 in Phx Free AZORCA, S. Cal – JC, LV – Jenn, Albuquerque – Jenn/Mayna. Organized Retail Crime Association. Ideas for other meetings- Jason has CO CFE mtg coming up he will be attending

Education/Training – Jason Hamill – Q1 virtual session planning – Feb. Tuesday Board meeting 2/10 Need 30-day advance for mktg. Thursday 2/19 1-230pm 90 mins

Emily will create Zoom and the link, we do marketing for it. Interviewing translated to Data presentation, focus on how the interview turns into actionable data. This will be the very first IAI Southwest chapter mtg – Advocate Approach/Rapphor Building – want to keep it fun, different use few short videos. 1 CEU per hour. 90m presentation, then 30 min for Intro/Q&A. 2 hour call 5 min opening/5min closing and 20m Q&A. Title - “From reactive to proactive: Becoming the advocate through rapport-based interview tactics”. Jason will send short video clip over to Mayna to market.

Elite Training days – Oct 13<sup>th</sup> in Milwaukee, the Ingleside Hotel We will have Board mtg in person/virtual prior to this as well.

Emily set up the Zoom as a webinar – off camera and muted but can flip it to a meeting as needed. Board will be on camera and involved in Q&A. Pending further discussion.

Meeting closed 2:12pm.