



IAI Southwest Chapter Board Meeting Agenda

Date: Tuesday, September 15, 2026

Time: 11:00 AM PST

Location: Virtual – IAI Zoom

1. Call to Order

- Chair: Jennifer Schaefer

2. Roll Call

- **In Attendance:** Jennifer Schaefer, Jason Hamil, Anthony Parko, Mayna Myers, JC Felix, Emily Kuhn, Kim Horstman
- **Not in Attendance:**

3. Chair Update – Jennifer Schaefer

- Q1 2027: Cargo Theft Partner
- Communication approval process – LINKEDIN reviewed approval process
- Topics/ Posting Options - LINKEDIN
- Board Member Movement Discussion

4. Vice Chair – JC Felix

- Update: IAI ETD Option 2026
- The IAI Southwest Chapter CFI Scholarship-None submitted
- New approach will be taken to promote- word of mouth

5. Communications Chair – Kim Horstman

- Outreach Campaign – Insurance and Financial Vertical – use IASIU and IAFCI venues to try to disseminate information and gauge interest
- Move Finance Fraud Topic to Q2?
- Working on Finance Speaker

6. Marketing Chair – Mayna Myers - LINKEDIN Q3 (September) - Growth & Engagement

- Vignettes of Board member 30 second hits on experience/ rapport building, etc.
- Vertical Ideas:
 - Each of us have a 30s clip to be posted of each Board Member giving some perspective/insight on prior topics – age gaps, different industries, students!
- Work on October LinkedIn Analytics

7. Outreach & Membership Chair – Tony Parco

- Tony sent out email to 100+ interested partners from prior W-Z events 8.3.26. Continuing to push.
 - Openings Craig Davis, Amy Flores, Kylie Lowe, Chris Sibilla, Jason Sink

8. Education & Training Chair – Jason Hamill

- Academy Volunteers
- COORCA Updates
- Working on Themes/Topics for 2027
 - HR, Financial, LP, Law Enforcement

9. Quarterly Meeting & Event Planning Review

- **Q3:** 8.5.26 (Virtual Event) POST- Jeff Deskovic
- **Q4:** No event

Q4: Elite Training Days (October 13–15, 2026 | Milwaukee area)

- Attending: Jennifer, J.C., Kim-
- Introductions of Chapters at ETD/ Photos – Lund/ Emily
 - Chapter Leadership Meeting TBD? – Lund/ Emily
- Board Meeting: 10/27/2026- Pushed to after IAI ETD

10. Old Business

- Railroads, Automotive, Bookstores

11. New Business

- Email Jennifer with board commitment.
- Emily- Canada Chapter Presentation
- 2027 Event Planning
 - Speakers (Ideas)
 - Q1- Cargo Theft- LASD
 - Q2- Railroad Crime-Denver RTD
 - Q3- Finance Topic TBD- Kim
 - Q4- ETD Attendance

12. Parking Lot – Annual

ORCA UPDATES:

- NVORCA- [NVORCA — Nevada Organized Retail Crime Association](#)
- AZORCA - [Arizona Organized Retail Crime Association](#)
- NMORCA
- LAORCA-LA [HOME](#)
- SDORCA- San Diego [SDORC](#)- Meeting
- Cal ORCA- California [Cal ORCA | California Organized Retail Crime Association](#)
- CORCA- Combating Organized Retail Crime Act of 2025/2026-CORCA is the only viable federal path to disrupting criminal organizations-[National Retail Federation](#)