IAI Southwest Chapter Board Meeting Agenda

Date: Tuesday, November 10, 2026
Time: 11:00 AM MT
Location: Virtual – IAI Zoom

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1. Call to Order

- Chair: Jennifer Schaefer

2. Roll Call

- **In Attendance:** Jennifer, JC, Kim, Tony, Jason, Emily, Mayna
- **Not in Attendance:** NA

3. Chair – Jennifer Schaefer

- IAI SW Chapter Spotlight – 11.3.26
- CLEAR Attendance Las Vegas – Network – LINKEDIN POST
- Email information – TEST completed – use mainly by Kim/Tony
    - IAI SW Email Communication from Membership Lead/ Communication Chair
    - email address: iaisouthwest@certifiedinterviewer.com
    - password: IAIsw2026!
    - bookmark as a browser page: https://webmail.memberclicks.com/
- New structure alignment
    - Vice Chair and Lead Roles (Meetings/ Calls/ Agendas)
    - LINKEDIN (POST TBD) – Tony update J Sink BELOW
- Exploring additional locations for next year. Please refer colleagues in those areas. POST
- Discussion of speaker ideas in email to Board - BELOW.
- Consider new/underserved locations, hybrid/virtual formats, and partnerships with ORC groups, law enforcement, associations, and community colleges, HR. (POST to LINKEDIN)
- Mentorship Program – IAI Options Chapter Specific-being built by IAI – slated to begin w/IAI Advisory Board in Q2-3 2027

4. First Vice Chair – JC Felix

- LA Membership-JC ww Dave L to explore future standalone IAI Chapter-reviewing emails to send out emails gauge interest soon. Increase/host satellite training opportunities via Epic to host watch parties for area
- Watch Parties – Hybrid/ LIVE – 2027
- Topics – HR Speaker-looking for someone, please let JC know if any leads

Education & Event Planning Lead – OPEN - Jason Hamill – Interim BELOW

Mentoring & Membership Lead – Tony Parco – reaching out to Jason S. for interest in Board

- Openings Jason Sink – Potentially interested in a Board position Looking for an email for him directly, but Tony will message him via LinkedIn, allow 7 days to respond and choose position If not LinkedIn post to go out 11.17 -
- Board reach out to internal/ external network – market openings

5. Second Vice Chair - Jason

- Jason & Mayna to meet monthly go over outlook for new topics, posts, events, etc. Possibly putting together catalog of items/options. Jason to put together "wish list" of topics by quarter and bi-weekly posts on Linked In, etc.

Outreach & Engagement Lead – OPEN – advertise the 2 positions that are available

Marketing Lead – Mayna Myers

- Marketing LINKEDIN package.
  - 10 weeks, one post per week. Will plan on new posts Monday am regularly
  - Reviewed last call - 10 written posts, each paired with its infographic.
  - The 3 video (weeks 2, 6, 10) I'll send separately once the videos are finished For where our members are, our Q3 2026 LinkedIn analytics show:
    - Greater Phoenix Area: 15%
    - Los Angeles Metropolitan Area: 13%
    - Dallas-Fort Worth Metroplex: 8%
    - New York: 7%
    - Greater Chicago Area: 5%
    - Salt Lake City Metro Area: 4%
    - Greater Pittsburgh Region: 3%
    - Greater Sacramento: 3%
    - Oklahoma City Metro: 3%
    - Other: 41%

6. Communications Chair – Kim Horstman

- Brad Beeler – Secret Agent (Review options for guest speaker) Q3-Kim to reach out to Brad about possibly presenting Q3, otherwise Kim and possibly Jenn to be backup for Q3 presentation
- Amazon – Matt Smees (UK) possible and/or his Supv. Jon Lubin possible F2F in Phx, prior to WZ class Q2
- Outreach Campaign – Insurance and Financial Vertical – use IASIU and IAFCI venues to try to disseminate information and gauge interest- going to in person seminar next week – UPDATE
  - Infographic shared for posts to be tailored more specifically after IAFCI event w/Kim – UPDATE
  - Kim asked to speak at Spring IAFCI seminar set for April 2027

2027 Regional Training Events

- Q1- Virtual 3.10 All set Transpo/Cargo THeft Gerardo (90 minute – DONE)

- Q2 – May In-Person In Phoenix – Possibly Amazon speakers Matt/John, pending further details
    - 5/11 - Board mtg 10-11, then 2 hour training, mixer after
- Q3 – 8.10 1-3pm place marker- Finance Topic-Kim or hybrid w/Jenn on Mobile topic (Brad Beeler??) Possible Board combo presentation
- Q4 – 10/5 Event – 1-3pm Prior to ETD – Topic Possible Board combo presentation

Speaker Discussion

- EBAY (Jennifer POC) - I have a contact for eBay Global in Salt Lake City who spoke on my community call already - could use two options for sites.
- McDonalds (Jennifer POC) - prior company with peers virtual option as they are across the US. The US Security team will be in PHX for a conference in August.
- Amazon (Jennifer POC) - Matt Smees (UK) possible his next level supervisor Jon Lublin possible F2F if in PHX whereas W-Z has their May class again.
- US Embassy Consulate (Jennifer POC/ Chris Norris) - Milan - Information gathering, providing protective services to dignitaries, and working with local law enforcement and organizations to ensure seamless execution.
- Diplomatic Security - Counterintelligence Agency Speaker - personnel was part of a spy case from Cuba who conducted the interview and the suspect confessed.

  BOARD Speaker Options: Interest

  Jason – Q1 2026

  Jennifer – Tenured practitioner in Criminal Justice - Asset Protection: retail, restaurant, QSR, educator, city and state court system. Past speaker on various panels, roundtables and podcasts.

  Mayna - I cannot offer a meeting place that seats 20+ my office is too small. Offer my time in seminar training. Full page of talks I would be able to give if needed this year. maynacfi.com.

  Kim-

  Tony?

Locations:

NAPA Distribution Center conference rooms at no charge across our footprint – F2F options.

Salt Lake City, UT

Denver, CO

Phoenix, AZ

Albuquerque, NM

Ontario (Los Angeles), CA

Fresno, CA

While NAPA does not currently have a Distribution Center in Las Vegas, we do have a hub location there that could work. The conference room is smaller, with a capacity of approximately 20-30 attendees.

10. Old Business

- Rapport/ Human Connection/ Communication (Success Stories)
- Catalog for Linked In – possibilities of taking phone RS, witness stmts, etc

11. New Business

12. Parking Lot – Annual

- 2027 goal: At least 1 nomination per chapter by end of August 2027 – keep running roster?

Next Chapter Board Meeting: 12.8.26