



## **IAI Southwest Chapter Board Meeting Agenda**

**Date:** Tuesday, February 10, 2026

**Time:** 2:00 PM MST

**Location:** Virtual – IAI Zoom

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### **1. Call to Order**

- Chair: Jennifer Schaefer

### **2. Roll Call**

- **In Attendance:** Jennifer, Kim, JC, Tony
- **Not in Attendance:** Mayna, Jason

### **3. Chair Update – Jennifer Schaefer**

- Matrix and positions provided to Lund.
  - Discussion on ORC's: Vegas Attendance
  - Chair Meetings – Lund Invites

### **4. Vice Chair – JC Felix**

- LAORCA Update/ Newsletter IAI
  - Cargo ORCA – LA still #1 in cargo theft- mainly break ins at port/shipping containers
- Scholarships (2) – being offered to elicit involvement/new members



# Get Involved!



CFI  
Spotlights



Join an  
IAI Chapter



Private AI  
Enablement



IAI Advisory  
Board Application

## 2025 The Impact of Retail Theft & Violence Report

2025 Rank	City/Area	2024 Rank
1	Houston, TX	4
1	New York, NY	2
3	Los Angeles, CA	1

### The Rising Threat: Fraud & Theft

The urgency of California's legal changes is underscored by the staggering rise in retail related crimes. The LPRC/NRF Impact of Retail Theft & Violence Report highlights a diversified threat landscape for all retailers within the U.S. and beyond:

- **Phone Scams/Frauds:** Experienced the highest increase at 70%
- **Digital/E-commerce Fraud:** Increased to 55% as criminals shift to online fencing
- **Shoplifting/Retail Merchandise Theft:** Increased to 52%
- **Cargo/Supply Chain Theft:** Rose to 50%, targeting goods before they even reach the shelves

The transition from the "Safer Communities" rhetoric of 2014 to the practical accountability of 2024 represents a maturation of California's justice system. With the combination of Proposition 36, the leadership of D.A. Nathan Hochman, and the robust provisions of AB 2943 and AB 1779, the county of Los Angeles is equipped to dismantle ORC networks.

## 5. Secretary Communications Chair – Kim Horstman

- Outstanding items- possible scholarship offer to SIU in Insurance industry

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## **DEVELOPMENT CORNER**

Are you looking to level-up your investigative career? The West Coast Chapter of the **International Association of Interviewers (IAI)** is proud to announce an exclusive scholarship opportunity for one active member of LAORCA. This scholarship provides full access to the Certified Forensic Interviewer (CFI) designation process, a hallmark of professional distinction in the field of investigative interviewing. The scholarship will be awarded to the Law Enforcement or Retail Investigator professional demonstrating the most need. Please email [president@laorca.org](mailto:president@laorca.org) for details. Visit <https://www.w-z.com/iaicfi> to learn more about the CFI journey.

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## **CFI AS A PROFESSIONAL DESIGNATION ECOSYSTEM**

- Ethics and professional conduct are the foundation.
- Recertification as prestige, not administration.
- Career acceleration.
- Private AI enablement.
- CFI Evolved.
- Recognition and prestige.



## 6. Marketing Chair – Mayna Myers – unable to attend

- LinkedIn posting cadence
  - LINKEDIN 101 – March
    - Quick Hits

- Marketing of Jason's Q1 LIVE Session

Emily – has several (5-6 people) who clicked QR code to become part of a Chapter that are in the SW area. She will forward those names to us to reach out.

She advised that we currently have 14 registered.

We are going to have a dry run Tuesday prior to the Webinar 2/19.

## **7. Outreach & Membership Chair – Tony Parco**

- Push email to current members. COMPLETE
- Secondary email in form letter for those we want to send for potential membership in own verticals. COMPLETE
- ORCA Events (Attend): Monthly Meetings/ Virtual
  - AZORCA: April 9, 2026 Phoenix, AZ – FREE SYMPOSIUM (Jennifer)
  - So Cal? – JC will reaching out to contact at San Diego group
  - NVORCA – email send to BOARD with dates of meetings.
    - Jennifer attended and shared IAI SW Chapter community
  - Albuquerque – Mayna attended and shared update with Board

Add QR codes at end of deck for presenters that folks can click on to join our group

## **8. Education & Training Chair – Jason Hamill**

- Q1 Virtual – 2.19.26/ ZOOM provided
- On-going content ideas:
  - Short-form video/article series – COMPLETE
  - PPT Deck done – DRY RUN week of with Board - Tuesday 17<sup>th</sup>
  - MC – Jennifer/ JC - Chat

## **9. Quarterly Meeting & Event Planning Review (Review IAI Training Schedule)**

- **Q2:** In-Person/ Virtual Phoenix (May 2026) – Presenter: Chris Norris, CFI and Det: Tanya Kepplinger Jennifer, Kim, JC and Tony planning to attend in person. Board mtg 1hr prior + lunch, also invite Chris & Tanya
  - Phoenix, AZ (T-Mobile Location: Dobson and Baseline: Mesa, AZ 5.12.26 half day)
  - Email to Lund/ Thompson/ invite for May session.
- **Q3:** Format and location discussion (TBD) CA, NM, AZ, CO
  - Las Vegas, NV (T-Mobile\*/ EPIC Location) Office Options

Jeffrey Deskovic, Esq., M.A., is an internationally recognized wrongful conviction expert and the founder of The Jeffrey Deskovic Foundation for Justice ([www.Deskovic.org](http://www.Deskovic.org)), which has freed 15 wrongfully convicted people and helped pass nine laws, including: video-taping interrogations; identification reform; the Commission On Prosecutor Conduct, and Discovery Reform. They currently have 13 active cases, while pursuing policy initiatives in NY, PA, and CA. A documentary short about his life post-exoneration and advocacy work, "Conviction", is available on Amazon Prime.

- Conviction: <https://www.amazon.com/Conviction-Jeffrey-Deskovic/dp/B08F9CN2XG>
  - Patreon: <https://www.patreon.com/Deskovic>
  - FB for Foundation: <https://www.facebook.com/thejeffreydeskovicfoundation>
  - LinkedIn: <https://www.linkedin.com/in/jeffreydeskovic/>
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- **Q4: Elite Training Days (October 13–15, 2026 | Milwaukee area)**
    - Board Meeting tentative: 10.13.26 (Red Knot)
    - Inquiry with Emily about Free board attendance to ETD-she adv historically only 2 per Chapter but she will check to see Jennifer, JC and Tony plan to go regardless, Kim maybe

## 10. Old Business

## 11. New Business

- LINKEDIN posting short podcast questions recorded from BOARD?
  - Rapport/ Human Connection/ Communication (Success Stories)
  - March and April 2025 – Quarterly Topics



# I am a CFI because...

## #CFInsiderLive

Elite Training Days – October 13–15 – Milwaukee, WI  
Visit [www.certifiedinterviewer.com](http://www.certifiedinterviewer.com) for details

## Closing Thoughts/Notes

Emily: This Thursday 2.12 1pm CST ETE webinar/training reminder

JC: Excited about what's coming – prior webinar

Jennifer: Dry run ready!

Kim: Asked about Zoom background on our webinar for Jason

Tony: Excited about all

Jen will get ahold of Mayna and update her and us on all.