



DATE: August 8, 2025

TIME: 1:00 PM CST to 1:45 PM CST

**IN ATTENDANCE:**

Chuck Bailey  
David Strom

Clever Bonilla  
Taylor Singleton

Doug Billiot  
Raymond Aldaco

**GUEST:**

Dave Harben  
David Lund

**NOT IN ATTENDANCE:**

Damien Needham  
Christopher Fontana

Reggie Fugua  
Emily Kuhn

**CHAIR:**

- Discussed IAI S. Chapter Meeting on 11/4 hosted at the Hobby Lobby Offices in Oklahoma City, OK.
  - **Hobby Lobby Finance & Technology Building**  
**7700 SW 44th St**  
**Oklahoma City, OK 73179**
- Brian Dietrich is the main POC
- Hobby Lobby will provide lunch and may have HR/Legal/LP team present.
- No changes to the agenda.

**AGENDA:**

- 11:00:** Board members begin arriving
- 11:30:** Lunch (sponsor Hobby Lobby)
- 12:00:** Introductions – board members and go around the room
- 12:45:** Hobby Lobby Presentation (flexible timeline)
- 1:45:** Break
- 2:00:** Brett Ward, WZ (Presenter) Rationalizations transition to **Empathy Stories** / Workplace Violence (Possible Topics)
- 3:30:** Closing Remarks Networking Opportunity

**MARKETING AND RECRUITMENT UPDATE:**

- Taylor & Doug continue to collaborate in increased visibility on LinkedIn page
- Doug continues to leverage Kimberly (SE Chapter) for feedback
- Goal was 200 followers this year, currently at 182
- Adding quality posts
- Great Engagement from “Why Wednesday” and Brett Ward will be next for “WW”
- Doug will be sending out questionnaire to the board that he will use to highlight on LinkedIn. Please respond to the questions promptly so Doug can finalize and post.
- David recommended that you could sort your contacts on LinkedIn so he can reach out to contacts specifically about IAI South Chapter. Below is the verbiage.



*Good morning, fellow CFI! I hope you're all doing well and staying cool during these hot summer days. I just wanted to take a moment to invite you to join our local IAI Chapter if you haven't already! We have several chapter meetings throughout the year, and they're a fantastic way to learn, grow, and connect with others in the interviewing world.*

*If you're in Texas, Oklahoma, Arkansas, or Louisiana, I'd love for you to consider joining the IAI South Chapter. It's an excellent way to stay informed about the latest industry news and stay connected with fellow members.*

*Feel free to join the IAI South Chapter LinkedIn Group here: <https://www.linkedin.com/groups/8621123/>  
You can find more information about IAI Chapters here: <https://www.certifiedinterviewer.com/iai-regional-chapters>*

*Remember, you don't need to hold a CFI designation to be part of this great community!*

*Thank you for considering this opportunity. I hope to see you at a meeting soon!*

**DAVID LUND:**

- Ensure we change Empathy "statements" to Empathy "stories" in communication moving forward
- Discussed CFI 2.0 specifically and will send out some verbiage to Raymond so we can include in meetings and share amongst peer/colleagues.

**FOLLOW UP:**

- Clever will reach out to Brett about his presentation along with final topics and will put together slides for meeting.
- Doug will reach out to contact regarding pictures for our meeting
- Raymond will be taking pictures during meeting to start saving.
- David Paul will get with Emily about QR code for survey

**CLOSING:**

- Chuck will be stepping down as IAI South Chapter Chair.
  - Will send out to board to anyone interested and will announce at meeting.
  - Let Chuck know by the 22 of August if anyone on the current board is interested.
- David Harben mentioned attending the R.I.O.T. conference.