

Friday February 2, 2024
2:00pm CST to 2:43pm CST

**International Association of Interviewers (IAI)
Midwest Chapter Executive Board**

Attending:

Amy Spang	1 st Vice Chair
Axel Diaz	2 nd Vice Chair
Grant Danby	Secretary
Chris Girone	Marketing and Event Planning Chair
Jason Beliles	Membership and Education Chair
Aaron Wichmann	Committee Chair
Nathan Bradfield	Committee Chair
Chad Borstein	Committee Chair
Brian Corso	Committee Chair

Wayne Hoover Advisory Board Rep

Emily Kuhn Association Manager, IAI

Stephanie Hoover Previous Chair

Group went through introductions of new and existing members and shared high level guide of what we hope to accomplish as a IAI Chapter in 2024.

Amy made motion to begin the meeting at 2:02pm CST – Axel gave first motion and Stephanie gave second motion.

Introduction of Kevin Morrison, Chairman of the Board, will not be joining the meeting today due to personal time off, Amy will be working through the agenda and hosting meeting in Kevin’s absence.

Introductions began with Wayne, Emily, and Stephanie, followed by Amy, Axel, Grant, Jason, Aaron, Nathan, Chad, Brian. Each member shared a little about themselves and their work history.

Amy made mention of Wayne’s motion to add the subcommittees in a way to potentially add special projects to the chapter. In addition to this, there was an email sent to each board member with the “job description” of each role

Amy reviewed the overall goal for the Midwest Chapter in 2024 which is to continue to focus on the training and development of CFI community and the IAI Members and making those trainings available in a more streamlined and scheduled plan for when we are going to execute these trainings, so that everyone has the opportunity to attend if they are available.

Another goal of the Midwest Chapter is to improve collaboration with the other three Chapters across the country. Working with the teams that have ran very strong chapters for quite some time will allow the Midwest Chapter to stay on track and deliver quality training material to all members. While

working with the other chapters, we will work to bring unique and relevant content forward without duplicating what other chapters are doing. Continued growth and Chapter collaboration.

Before moving into our calendar/agenda for the year, Amy opened up for conversation and additional comments from the existing board members.

Axel agreed with Amy's comments and remarks about the chapter goals and excitement for 2024. Axel stated that he wants to see the chapter make it valuable, make it exciting, but make it simple. Everything we do should be on the calendar and should be organized, which will be a focal point for the success of the chapter in 2024

Axel passed it over to Stephanie, who made comments on the group's previous success, and highlighted that the success could be attributed to each member showing up to each meeting; we do not have to recreate the wheel, but valuable contributions and high level of energy will drive success in the Midwest Chapter.

Stephanie passed it over to Emily, who shared that she is excited to see the energy come forward through the members and for communication and transparency to be things that keeps the group together and moving forward.

Emily passed it over to Wayne, who shared his excitement for the subcommittees and that all members should be starting to put some thought into, as they can become special projects and can also be for the recruitment of new members to the Chapter. Another item that Wayne brought up was the ability to test out potential future speakers for meetings, training, and Elite Training Days. Wayne wants to be able to give IAI Members and CFIs to get exposure to things that they have not had exposure to before. There are no limitations here, and any idea has the potential grow into the national stage.

Emily agreed and stated that this should be fun, but what Wayne is highlighting is the path forward.

Amy brought the group back to the agenda and began the conversation around getting a plan in place for when our meetings will be held, how frequently they will be held, and wanted to introduce potential dates for the three meetings the chapter will host for members this year.

The group decided that Friday afternoons would work best for everyone.

The 4th Friday of every month at 2:00pm CST / 3:00pm EST will be when the Midwest Chapter Executive Board Meetings will take place, beginning on February 23, 2024. All were in favor for this. The potential for meeting frequency can be expected to increase as we lead up to one of our three meetings.

The proposed date for our first Midwest Chapter training will be the 4th week of April – potentially shooting for Friday April 26th. This group will be looking at an virtual training for this first meeting, and we will be looking to host in-person meetings for the second two later in the year.

All board members should put thought into and bring ideas to the table for content for this year's 1st meeting. Stephanie stated that in the past, after each of the meetings, surveys were sent to all attendees to collect feedback on what they wanted to get from these meetings, and what they found was that most people wanted to have real world examples, case studies, and concrete skills where they could take something back to their job

Wayne offered up his time to give an update on some of the changes that WZ has made over the years to keep everyone updated on that we can bring back to our teams.

For some of the new board members, please take some time to reach out to “peers” in other chapters to learn more about your role, and how you can contribute to the chapter.

Wayne asked Emily to give Jason admin access to the IAI Midwest page, for Jason to put together a “save-the-date” for the upcoming meeting in April.

Amy stated that we are also looking at potentially August for second meeting, and November for the third.

Grant stated that Ulta has space at the corporate office to host one of the in-person meetings. Ulta would have the capability to both host in person, as well as stream for members that would like to attend virtually.

Amy made a motion to close meeting at 2:43pm CST, Chad gave first motion and Jason gave second motion.

Notes by Grant Danby